

FOR IMMEDIATE RELEASE

Jackson Land & Cattle, LLC & Fields Family Foundation Supports the AQHA Youth World Assistance Program

America's Horse, February 4, 2009 –Support from The Fields Family Foundation and Jackson Land & Cattle, a Jackson Hole, Wyoming, ranch, has made it possible for many qualified youth participants to attend the Ford AQHYA World Championship Show.

Through the Assistance Program, The Fields Family Foundation, a non-profit organization created by Richard Fields, owner of Jackson Land & Cattle, awards need-based monetary grants to qualified youth. Since its inception in 2005, the program has helped about 170 AQHA youths make it to the “big show.” Because of Jackson Land & Cattle, young riders like Alyson Rehm of Sultan, Washington, are able to see their hard work and training pay off. Alyson was the 2007 barrel racing Reserve World Champion.

The benefits of attending the Ford Youth World Show extend well beyond the accumulation of awards or titles. Involvement with the American Quarter Horse Association gives young people a unique way to gain responsibility and accountability. There is just *something* about the horse that helps transform youths into compassionate, confident adults.

“It gives me great pleasure to provide scholarships to young aspiring riders through the AQHYA Youth World Assistance Program,” said Fields. “The children of today are our most precious resource and Jackson Land & Cattle is pleased to continue to fund the Youth Assistance Program for 2009.”

Jackson Land & Cattle, located on more than 2,000 acres, is a top-quality cattle and horse operation that has been a working ranch for more than a century.

Jackson Land & Cattle is dedicated to preserving the agricultural tradition and the values it instills in youth. Fields and his ranch also are proud supporters of the Jackson Hole High School Rodeo Club and the Teton County 4-H group.

“AQHA appreciates Jackson Land & Cattle’s continued generosity in support of AQHA youth members with the Assistance Program,” said AQHA Director of Education Ward Stutz. “Its ongoing efforts to enrich the lives of American youths through the benefits of horse involvement are tremendous. We would also like to thank the youth advisors for spreading the word about the assistance program.”

To apply for the Jackson Land & Cattle Youth World Show Assistance Program, youths need only to fill out an application. Applications are available through youth advisors or can be downloaded from www.aqha.com/youth.

AQHA news and information is a service of AQHA publications. For more information on *The American Quarter Horse Journal*, *The American Quarter Horse Racing Journal* or *America's Horse*, visit www.aqha.com/magazines.